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Franchise Validator: Questions You Should Ask To Avoid Financial Ruin

FRANCHISE VALIDATOR

Questions You Should Ask to Avoid Financial Ruin



FRANCHISE
VALIDATOR



Synopsis

This book will help you buy a franchise, conduct your due diligence and evaluate a franchise opportunity. Know what questions to ask during the franchise buying process. This book gives you the questions you should ask at each stage of the process. Only after you ask the right questions, the hard questions, can you determine if the franchise opportunity is in alignment with your goals, and your family's goals. There is no way you can feel comfortable asking only a few questions to evaluate a franchise when you are pushing \$50,000 or \$250,000 or a million dollars to the middle of the table. The book is broken down into chapters that give you the questions you should ask (and why), beginning with what may be the most difficult: "Questions You Should Ask Yourself (and your family)". It concludes with being prepared for the "Questions the Franchisor Should Ask You" with literally hundreds of questions you should ask during the process. The author shares over 25 years of experience of selling franchises and explains which questions you should ask (and why) when you are looking for a franchise opportunity. FRANCHISE VALIDATOR will help you avoid financial ruin and avoid family destruction! An educated buyer makes better decisions. One can never ask too many questions!

Book Information

File Size: 412 KB

Print Length: 156 pages

Publication Date: March 7, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B00UE2ZM9S

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #623,900 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #65

in Books > Business & Money > Small Business & Entrepreneurship > Franchises #4944

in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business

#229634 in Kindle Store > Kindle eBooks > Nonfiction

Customer Reviews

Donald Averitt's "Franchise Validator: Questions You Should Ask to Avoid Financial Ruin" is a must-read for anyone looking into franchise opportunities. One of the things I like about this book is that the author has a ton of experience in the field, and his experience shines through in the writing. The book covers a wide range of topics from what you should ask before buying a franchise, what to look for in a franchisor, and what to ask after review of FDD, among many other topics. The author covers a lot of information, but writes in a concise way so the info is digestible. This is a great read for anyone looking to buy a franchise and make a sound financial decision free of regret.

A really useful and effective book for anyone thinking about buying a franchise business. I liked the fact that the book doesn't miss out on any details and guides the reader towards every little thing one needs to be aware of. Doing due diligence and evaluating a franchise is so much easier with this professional guide. I am glad I got it on time before embarking on any decisions that would seem amateurish in retrospect. Very well researched and the writing is easy to understand. Highly recommended.

Glad I read this. Highly recommended to anyone thinking of buying a franchise. Extremely qualified author. Good stuff.

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